



**Jovana
Brankov**

CONTACT

Nationality: Serbian

Gender: Female

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[https://publons.com/
researcher/2955743/jovana-
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[https://scholar.google.com/
citations?
user=OvIDCG8AAAAJ&hl=en](https://scholar.google.com/citations?user=OvIDCG8AAAAJ&hl=en)

[https://www.scopus.com/
authid/detail.uri?
authorId=46060981500](https://www.scopus.com/authid/detail.uri?authorId=46060981500)

SCIENTIFIC RESEARCH

Area of interest

geography, tourism geography, sustainable development, environmental protection

Research expertise

sustainable tourism, tourism in protected natural areas, ecotourism, community-based tourism planning, geotourism, tourism/environmental impact assessment

WORK EXPERIENCE

2017 – CURRENT – Belgrade, Serbia

Research Associate

Geographical Institute "Jovan Cvijić" Serbian Academy of Sciences and Arts

2010 – 2017 – Belgrade, Serbia

Research Assistant

Geographical Institute "Jovan Cvijić" Serbian Academy of Sciences and Arts

2008 – 2010 – Belgrade, Serbia

Research Trainee

Geographical Institute "Jovan Cvijić" Serbian Academy of Sciences and Arts

2008 – 2010 – Belgrade, Serbia

Assistant

Faculty of Geography, University of Belgrade (Department of Tourism)

2006 – 2008 – Belgrade, Serbia

Scholarship holder

Geographical Institute "Jovan Cvijić" Serbian Academy of Sciences and Arts

2018 – CURRENT – Chelyabinsk, Russia

Senior Researcher

South Ural State University, Institute of Sports, Tourism and Service

EDUCATION AND TRAINING

2015 – Belgrade, Serbia

PhD in Geography

University of Belgrade, Faculty of Geography
Sustainable Tourism in National Parks in Serbia

2009 – Belgrade , Serbia

MSc in Geography

University of Belgrade, Faculty of Geography

Protection of nature as a factor of tourism development in protected natural assets in Banat

2004 – Belgrade, Serbia

BSc in Geography

University of Belgrade, Faculty of Geography

LANGUAGE SKILLS

MOTHER TONGUE(S): Serbian

OTHER LANGUAGE(S):

English

Listening B2	Reading B2	Spoken production B2	Spoken interaction B2	Writing B2
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DIGITAL SKILLS

Microsoft Office / Adobe Photo Shop / Statistical Package for Social Sciences / Survey & Report

PROJECTS

Project participation

- **2018-** : The changing role of karst national parks in human-environment relations: a regional comparison (K124497 – National Research, Development and Innovation Office Hungary (NKFIH)).
- **2019.** Research, Evaluation and Documentation of Traditional Sport Games in Serbia as the Elements of Intangible Cultural Heritage (Ministry of Culture and Information of the Republic of Serbia).
- **2011-2019.** Geography of Serbia (47007 – Ministry of Education and Science of the Republic of Serbia).
- **2011-2012. Lexicon of the Đerdap National Park** (Geographical Institute "Jovan Cvijić" of the Serbian Academy of Sciences and Arts, Službeni Glasnik, Đerdap NP, Ministry of Environment, Mining and Spatial Planning of the Republic of Serbia).
- **2011-2012. Lexicon of the Tara National Park** (Geographical Institute "Jovan Cvijić" of the Serbian Academy of Sciences and Arts, Službeni Glasnik, Tara NP, Ministry of Environment, Mining and Spatial Planning of the Republic of Serbia).
- **2011-2012. Lexicon of the Fruška Gora National Park** (Geographical Institute "Jovan Cvijić" of the Serbian Academy of Sciences and Arts, Službeni Glasnik, Fruška Gora NP, Ministry of Environment, Mining and Spatial Planning of the Republic of Serbia).
- **2006-2010.** Modalities of geopotentials evaluation of undeveloped regions of Serbia (146011–Ministry of Science).

PUBLICATIONS

Articles published in international journals (WoS/Scopus)

- **Brankov, J.**, Pešić Milanović, A., Milijašević Joksimović, D., Radovanović, M.M., Petrović, M.D. (2021). Water Quality Estimation and Population's Attitudes: A Multi-Disciplinary Perspective of Environmental Implications in Tara National Park (Serbia). *Sustainability*, Special Issue "Intention and Tourism/Hospitality Development", 13(1), 241. <https://doi.org/10.3390/su13010241>
- Milanović Pešić, A., **Brankov, J.**, Milijašević Joksimović, D. (2020). Water quality assessment and populations' perceptions in the National park Djerdap (Serbia): key factors affecting the environment. *Environment, Development and Sustainability*, 22, 2365-2383, <https://doi.org/10.1007/s10668-018-0295-8>
- Telbisz, T., **Brankov, J.**, Čalić, J. (2020). Topographic and lithologic controls behind mountain depopulation in Zlatibor District (Western Serbia). *Journal of Mountain Science*, 17(2), 271-288. <https://doi.org/10.1007/s11629-019-5861-5>
- **Brankov, J.**, Penjišević, I., Ćurčić, N.B., Živanović, B. (2019). Tourism as a Factor of Regional Development: Community Perceptions and Potential Bank Support in the Kopaonik National Park (Serbia). *Sustainability*, Special Issue "Contemporary Trends in Sustainable Development: A Double-ECO (edged) Sword", 11(22), 6507; <https://doi.org/10.3390/su11226507>
- **Brankov, J.**, Jović Glavonjić, T., Milanović Pešić, A., Petrović, M., Tretiakova, T.N. (2019). Residents' Perceptions of Tourism Impact on Community in National Parks in Serbia, *European Countryside*, 11, 1, 124-142. doi: 10.2478/euco-2019-0008
- Denda, S. Lj., Micić, J. M., Milanović Pešić, A. Z., **Brankov, J. J.**, Bjeljac, Ž. N. (2019). Utilization of geothermal springs as a renewable energy source – Vranjska Banja case study. *Thermal Science*, 23(6B), 4083-4093; doi: [10.2298/TSCI190816391D](https://doi.org/10.2298/TSCI190816391D)
- Jović Glavonjić, T., Doljak, D., **Brankov, J.**, Filipović, M. (2019). Residents' perception toward protected areas – Landscape of exceptional features Vlasina (Serbia). *Carpathian Journal of Earth and Environmental Sciences*, 14, 1, pp. 5-17, DOI: 10.26471/cjees/2019/014/053
- Tretiakova, T. N., **Brankov, J.**, Petrović, M. D., Syromiatnikova, Y. A., Radovanović, M. M., Yakovlev Mikhailovich, A. (2019). Tourism and Natural Environment in the NP Taganay (Russia) - Habits And Perceptions of the Visitors. *Geojurnal of Tourism and Geosites*, 25, 2, 595-608. doi: 10.30892/gtg.25225-383
- Jović Glavonjić, T., **Brankov, J.**, & Miljanović, D. (2018). Residents' perception toward protected areas - Carska Bara Special Nature Reserve (Vojvodina, Serbia). *Geographica Pannonica*, 22 (4), 264-275, doi: 10.5937/gp22-18960
- Tretiakova, T.N., Shmeleva, T. & **Brankov, J.** (2018). Thermal Springs and Health Tourism – the Analysis of the Meteorological Parameters. *J. Geogr. Inst. Cvijic.*, 68 (1), 133-148, <http://dx.doi.org/10.2298/IJGI1801133T>

Articles published in international journals (WoS/Scopus)

- **Brankov, J.**, Petrović, M.D., Radovanović, M., Tretiakova, T. N., Syromiatnikova Y. A. (2017). Geography and environment: Analysis of indicators of sustainable development of tourism. *International Journal of Cognitive Research in Science, Engineering and Education*, 5 (1), 131-140. <http://www.ijcrsee.com/index.php/IJCRSEE/article/view/19/27>
- Panić M., Urošev M., Milanović Pešić A., **Brankov, J.**, Bjeljac Ž. (2013). Small hydropowerplants in Serbia: Hydropower potential, current state and perspectives. *Renewable and Sustainable Energy Reviews*, 23, 341–349. ISSN 1364-0321. DOI: 10.1016/j.rser.

- 2013.03.016. <http://www.sciencedirect.com/science/article/pii/S1364032113001755>
- Bjeljac Ž., **Brankov, J.**, Jovičić D., Ćurčić N., Terzić A. (2013). Valorization of natural and antropogenic tourist potential in undeveloped regions of transition countries. *TTEM - Technics Technologies Education Management*, 8 (3), (8/9).
 - **Brankov, J.**, Milijašević D., Milanović A. (2012). The assessment of the surface water quality using the water pollution index: a case study of the Timok River (the Danube River basin), Serbia. *Archives of Environmental Protection*, 38 (1), 49-61. ISSN 2083-4772. <http://www.degruyter.com/view/j/aep.2012.38.issue-1/v10265-012-0004-x/v10265-012-0004-x.xml?format=INT>
 - Milanović A., Milijašević D., **Brankov, J.** (2011). Assessment of polluting effects and surface water quality using water pollution index: a case study of Hydro-system Danube-Tisa-Danube, Serbia. *Carpathian Journal of Earth and Environmental Sciences*, 6 (2), 269-27. ISSN 1842-4090. <http://www.ubm.ro/sites/CJEES/viewTopic.php?topicId=180>
 - Milijašević D., Milanović, A., **Brankov, J.**, Radovanović M. (2011). Water quality assesment of Borska reka River using WPI (water pollution index) method. *Archives of Biological Sciences*, 63 (3), 819-824. ISSN 0354-4664 <http://archonline.bio.bg.ac.rs/VOL63/SVESKA3/37%20-%20Milijasevic.pdf>

Articles published in academic journals

- Telbisz, T., **Brankov, J.**, Čalić, J., Mari, L. (2019). A Tara Nemzeti Park (Szerbia) Felszínalaktani Be-Mutatása És A Karsztvidék Néhány Társadalmi Jel-Lemzője (Geomorphological Features of Tara National Park (Serbia) and Some Social Characteristics of This Karst Area), *KARSZTFEJLŐDÉS*, XXIV, Szombathely, 93-111. DOI: 10.17701/19.93-111.
- Bjeljac, Ž., Ćurčić, N., **Brankov, J.** Milanović Pešić, A. (2019). Traditional sport games in Vojvodina in the function of diversification of tourism product, *Turističko poslovanje*, 24, <http://aseestant.ceon.rs/index.php/turpos/article/view/23989/8825>
- Petrović, M.D., Terzić, A., Jovičić Vuković, A., Vujko, A., **Brankov, J.** (2016). The Standardization of the Services in Farm-stay Tourism – The EuroGites Method as a Possible Solution, *Forum Geografic*, 15 (2), 171-179. ISSN 1583-1523. <http://forumgeografic.ro/wp-content/uploads/2016/2/Petrovic.pdf>
- **Brankov, J.**, Jovičić, D., Milijašević, D. (2015). Sustainable tourism in National Park "Đerdap", Serbia - attitudes of local population. *Journal of the Geographical Institute „Jovan Cvijić“ SASA*, 65 (2), 183-199. ISSN 0350-7599. http://www.gi.sanu.ac.rs/en/publications/journals/pdf/065_2/gjic_zr_65_2_006_brankov.pdf
- Bjeljac, Ž., Terzić, A., **Brankov, J.** (2013). Trumpet festival in Guča: socio-demographic profile and the motives for visiting. *Matica Srpska Journal of Social Sciences*, 144 (3), 563-579. ISSN 0352-5732. <http://www.maticasrpska.org.rs/wordpress/assets/ZMSDN-144-3.pdf>
- Bjeljac Ž., Ćurčić N., **Brankov, J.** (2012). Tourism evaluation of IBA areas in the Serbian part of Banat. *Forum Geografic*, 11 (2), 161-167. ISSN 1583-1523. <http://forumgeografic.ro/2013/1465/>
- Bjeljac Z., **Brankov, J.**, Lukić, V. (2011). The 'Museum Night' Event – the Demographic Profile of the Visitors in Serbia. *Forum geografic*, 10 (2), 229-234. ISSN 1583-1523. <http://forumgeografic.ro/2011/1226/>
- Milijašević D., **Brankov, J.**, Milanović A. (2010). The problems of water quality state in hidrosystem Danube-Tisza-Danube. *Problems of Geography*, 3-4, 109-118. ISSN 0204-7209.
- Jovičić, D., **Brankov, J.** (2009). Tourism attractions: Key elements of tourism resource base. *Bulletin of the Serbian Geographical Society*, 89 (1) 3-12. ISSN 0350-3593. <http://www.doiserbia.nb.rs/issue.aspx?issueid=1152>

- Bjeljac, Ž., **Brankov, J.**, Popović, B. I. (2009). Tourist valorization of haymaking competitions in Serbia and surroundings. *Bulletin of the Serbian Geographical Society*, 89 (2) 149-163. ISSN 0350-3593. <http://www.doiserbia.nb.rs/issue.aspx?issueid=1151>
- Bjeljac, Ž., **Brankov, J.**, Popović, B. I. (2009). Tourism in the Underdeveloped Areas of Serbia. *Journal of the Geographical Institute „Jovan Cvijić“ SASA*, 59 (2) 95-110. ISSN 0350-7599. <http://www.gi.sanu.ac.rs/rs/izdanja/zbornik/zbornik.html>

Chapters in international monographs

- **Brankov, J.** (2020). Water Resource Management in National Parks in Serbia — Towards an Integrated Protection and Sustainable Tourism Use. In: Milanović Pešić, A., Jakovljević, D. (Eds.). *Water Resources Management: Methods, Applications and Challenges*. New York: Nova Science Publishers, pp. 195-230. ISBN: 978-1-53618-297-2. <https://novapublishers.com/shop/water-resources-management-methods-applications-and-challenges/>
- **Brankov, J.**, Milanović Pešić, A. (2020). Tourism and Natural Environment at Ramsar Sites in Serbia – Towards a Symbiotic Relationship and Sustainable Management. In: Daniels, J. A. (Ed.). *Advances in Environmental Research*. Vol. 74. New York: Nova Science Publishers, ISBN: 978-1-53618-442-6. pp. 1-53. <https://novapublishers.com/shop/advances-in-environmental-research-volume-74/>
- Беляц Ж., Терзић А., **Бранков Ј.** (2013). Развитие туризма в современной Сербии. *СЕРБСКИЕ НАУЧНЫЕ ИССЛЕДОВАНИЯ* 2012, СБОРНИК научных статей, 230-239.

Chapters in monographs of leading national significance

- Bjeljac, Ž., Terzić, A., **Brankov, J.**, Petrović, M.D., Jovanović, A. (2017). Tourism of Serbia. (In Serbian). In the book: *Geography of Serbia*. (Special issues No.91). Editor: Milan Radovanović. Publisher: Geographical Institute "Jovan Cvijić" SASA, Belgrade, Serbia, pp. 752-810, ISBN 978-86-80029-70-2

Monograph

- **Brankov, J.** (2010). Ecological Tourism in Protected Natural Assets in Banat (in Serbian with English summary). Belgrade: Special issues of the Geographical Institute "Jovan Cvijić", No.81, 1-152. http://www.gi.sanu.ac.rs/site/media/com_form2content/documents/c23/a105/f466/gijc_pi_081_jovana_brankov_srp.pdf

Papers in the international conference proceedings

- **Brankov J.** (2019). Special Nature Reserves as Eco-destinations – Experience from Banat (Serbia). VII International scientific-practical conference "Innovative Aspects of the Development Service and Tourism", 10-12 April 2019, Stavropol, Russia, Proceedings, SEQUOIA, Stavropol, pp. 3-9, ISBN 978-5-907110-30-4 (**Invited Speaker**).
- **Brankov, J.**, Jović Glavonjić T., Bjeljac Ž. (2019). Managing the Ecotourism Development: a Case Study of Serbia's Nature Reserve. PROCEEDINGS, International Scientific Symposium New Trends In Geography, Ohrid, Republic of North Macedonia, October 3-4, 2019, 279-288. UDC: 338.48-6:502/504(497.11), ISBN 978-608-65155-6-0
- Bjeljac Ž, **Brankov J.**, Ćurčić N. (2018). Shrivetides in function of rural tourism development in Serbia. Proceedings from: V International Scientific-Practical Conference: Sustainable Development of Tourism Market: International Practices and Russian Experience. Stavropol: Faculty of Social and Cultural Service and Tourism, pp. 24-29.

- **Brankov J.**, Bjeljac Ž. (2018). Tourism and environmental protection - an analisys of the indicators of sustainable tourism in protected areas. 3 international Scientific Conference „Tourism in function of development of the Republic Serbia - Tourism in era of digital transformation, Thematic proceedings, vol. 2., Faculty of Hotel management and tourism in Vrnjačka Banja, University of Kragujevac, pp. 434-451.
- Milijašević Joksimović, D., **Brankov, J.** (2017). Hydrographic objects from the aspect of sustainable development of tourism in Serbia. Proceedings from: V International Scientific-Practical Conference: Sustainable Development of Tourism Market: International Practices and Russian Experience. Stavropol: Faculty of Social and Cultural Service and Tourism, pp. 48-51.
- Bjeljac, Ž., Stanković, S., **Brankov, J.**, Terzić, A. (2015). From *turistik a* to tourism studies. Proceedings of the International Scientific Conference - „150th anniversary of Jovan Cvijić's birth“, October, 12-14, 2015, Belgrade, pp. 369-383. http://www.gi.sanu.ac.rs/site/media/com_form2content/documents/c27/a410/f521/2016Zbornik_JCvijic.pdf
- Milanović, A., **Brankov, J.** (2012): River Water Quality and Protection in Zone of Corridor X in Serbia. EUREGEO – European Congress on Regional Geoscientific Cartography and Information Systems, 12-15 June, Bologna, Italy, pp 411-412. http://geo.regione.emilia-romagna.it/gstatico/documenti/euregeo/7th_EUREGEO_Volume_1.pdf
- Bjeljac, Ž. **Brankov, J.**, Ćurčić, N. (2010): Tourist event Haymaking of mountain Rajac (Serbia) - tourist evaluation. 2nd International Scientific Expert Conference: Quality and innovation in tourism and catering, 11-12 februar, 2010, Bled, Slovenia. Proceedings, pp. 44-54. ISBN 978-961-6677-09-7.

Lexicons, encyclopedias and scientific publications

- Group of authors (2019). *From the notebooks of Jovan Cvijić – selected pages and interpretations*. (pp.1-199). Special issues No.94, Editors: Ana Milanović Pešić, Jelena Čalić, Marko Petrović & Aleksandra Terzić. Belgrade: Serbian Academy of Science and Arts & Geographical Institute "Jovan Cvijić" SASA, ISBN 978-86-7025-792-4 (SASA), UDK 978-86-80029-75-7 (GIJC). <http://www.gi.sanu.ac.rs/site/index.php/en/publishing/special-editions/989-book-94-2017> (**author of the critical interpretations of original archival material in scientific publication**).
- Group of authors (2016). *Leksikon Nacionalnog parka Fruška Gora. [Lexicon of the Fruška Gora National Park]*(pp.1-376). Belgrade: JP Službeni glasnik, JP Fruška Gora National Park, Geographical Institute "Jovan Cvijić" SASA, ISBN 978-86-519-1900-1 (SG) (**author of the geographical lexicographic articles**) (In Serbian).
- Group of authors (2015). *Leksikon Nacionalnog parka Đerdap. [Lexicon of the Đerdap National Park]*(pp.1-360). Belgrade: JP Službeni glasnik, JP Đerdap National Park, Geographical Institute "Jovan Cvijić" SASA, ISBN 978-86-519-1799-1 (SG); 978-86-86047-11-3 (NPD); 978-86-80029-63-4 (GIJC) (**author of the geographical lexicographic articles**) (In Serbian).
- Group of authors (2015). *Leksikon Nacionalnog parka Tara. [Lexicon of the Tara National Park]*(pp.1-364). Belgrade: JP Službeni glasnik, JP Tara National Park, Geographical Institute "Jovan Cvijić" SASA, ISBN 978-86-519-1899-8 (SG); ISBN 978-86-80029-66-5 (GIJC) (**author of the geographical lexicographic articles**) (In Serbian).

Reference books of geography for the school

- Milošević, M., **Brankov, J.** (2010). *Geografija Srbije* (Geography of Serbia), (book of geography for primary school). Belgrade: BIGZ,

PUBLICATION EDITOR

Editor of the monograph/book

- Lukić, D., Petrović, M.D. (2019). *The Role of Geoheritage Sites in Tourism of Serbian Podunavlje Region* (in Serbian with English summary). Belgrade: Special issues of the Geographical Institute "Jovan Cvijić", No. 96, pp. 1-176. ISBN 978-86-80029-79-5 http://www.gi.sanu.ac.rs/site/media/com_form2content/documents/c23/a543/f466/-%20FINAL_MON
- Brankov, J., Drobnjaković, M. (Eds.) (2018). *The Balkan Peninsula of Jovan Cvijić: Historical Background and Contemporary Trends in Human Geography*, Proceedings of the International Conference held in Tršić Loznica, October 29-30, 2018, Geographical Institute "Jovan Cvijić" Sasa, Belgrade and Cultural Centre "Vuk Karadžić", Loznica, http://www.gi.sanu.ac.rs/site/media/com_form2content/documents/c15/a496/f1019/Balkan%20Peninsula_29-30_10_2018_Proceedings.pdf

REVIEWS

Reviewer for:

- Journal of Hospitality and Tourism Research;
- Journal of Environmental Science and Management;
- Environmental Monitoring and Assessment;
- Journal of the Geographical Institute "Jovan Cvijić" SASA;
- Bulletin of the Serbian Geographical Society;

ORGANIZATION OF THE SCIENTIFIC CONFERENCES

Scientific/Organizational Committee Membership

- Member of the International Scientific Committee: VIII International scientific-practical conference "Innovative Aspects of the Development Service and Tourism", May 18 2020, Stavropol, Russia, Organizers: Faculty of Social and Cultural Service and Tourism, Stavropol State Agrarian University.
- Member of the International Scientific Committee: VII International scientific-practical conference "Innovative Aspects of the Development Service and Tourism", April 10-12 2019, Stavropol, Russia, Organizers: Faculty of Social and Cultural Service and Tourism, Stavropol State Agrarian University.
- Member of the Organizational Committee: The Balkan peninsula of Jovan Cvijić: Historical Background and Contemporary Trends in Human Geography, 29-30. October 2018, Tršić, Loznica. Organizers: Geographical Institute "Jovan Cvijic" SASA & Cultural center "Vuk Karadzic", Loznica.
- Member of the Organizational Committee: The First Congress of Serbian Geographers, 19-22 October 2006, Sokobanja, Serbian Geographical Society, Belgrade.
- Member of the Organizational Committee: Scientific Conference on the occasion of the 60th anniversary of the Geographical Institute "Jovan Cvijić": Geography and its future, 24-25 September 2007, Belgrade.

COURSES

2019

International workshop "Karst and National Parks", Jósvafő, Hungary, 22-26th, January 2019 - National Research, Development and Innovation Office Hungary.

ADDITIONAL INFORMATION

Scholarships and awards

2006 – 2008 Scholarship for postgraduate students, Serbian Ministry of Education and Technological Development;

2004 – faculty award for the best student, Faculty of Geography, University of Belgrade.

Membership of Professional Organizations

European Association of Geographers;

Serbian Geographical Society, Belgrade, Serbia;

Tourismologists Association of Serbia;

Lectures

Invited lecturer at the series of events dedicated to traditional sports and games (in 2019), as part of the project funded by the Ministry of Culture and Information of the Republic of Serbia.

Lecturer at the program of the advanced professional training for geography teachers ("Natural disasters and geography education"), 2009/2010 school year.

Invited lecturer at the manifestation "Cvijić's Days" in Zrenjanin (2008) and Belgrade (2010).