

Marko D. Petrović



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CURRENT POSITION

December 2014 – Present

Principal Research Fellow

Geographical Institute "Jovan Cvijić" of the Serbian Academy of Sciences and Arts (SASA)

Social Geography Department

Address: 9 Djure Jakšića, Belgrade 11000, Serbia

Web: <http://www.gi.sanu.ac.rs/index.php/en/collaborators/the-social-geography-department/573-marko-d-petrovic>

- Research and mentoring
- Editorial work
- International Cooperation Office

INVITED POSITIONS

Honorary Fellow

University of Wisconsin–Madison, DPLA, Kaufman Laboratory

Music Hall, Room B15, Madison 53706, WI, USA

E-mail: [mpetrovic2\[at\]wisc.edu](mailto:mpetrovic2[at]wisc.edu) | Web: <https://dpla.wisc.edu/wisconsin-idea/kaufmanlab/lab-members/>

Academic activity: Research

Visiting Professor

RUDN University, Faculty of Economics, Department of Regional Economics and Geography

6 Miklukho-Maklaya Str., Moscow 117198, Russian Federation

E-mail: [petrovich-m\[at\]rudn.ru](mailto:petrovich-m[at]rudn.ru) | Web: [RUDN e-System](#)

Academic activity: Research and education (graduate teaching)

Visiting Professor

L.N. Gumilyov Eurasian National University, Department of Physical and Economic Geography

2 Satpayeva St., Astana 010008, Kazakhstan

Academic activity: Research and education (graduate teaching)

Visiting Professor

Don State Technical University, Faculty of Media Communications and Multimedia Technologies

1 Gagarin Square, Rostov-on-Don 344000, Russian Federation

Academic activity: Research and education (undergraduate and graduate teaching)

Visiting Professor

South Ural State University, Institute of Sports, Tourism and Service, DTSCS
76 Lenin Ave., Chelyabinsk 454080, Russian Federation
Academic activity: Research and education (undergraduate and graduate teaching)

Visiting Scholar

University of Wisconsin–Madison, College of Letters & Science, DPLA, USA
Web: <https://dpla.wisc.edu/our-department-currently-does-not-have-any-visiting-scholars/>
Academic activity: Research and education (graduate teaching)

ACADEMIC DEGREES

Alma Mater

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|------|---|
| 2014 | Ph.D. in Geosciences, University of Novi Sad, Faculty of Sciences
Department of Geography, Tourism and Hotel Management |
| 2010 | M.Sc. in Tourism Management, University of Novi Sad, Faculty of Sciences
Department of Geography, Tourism and Hotel Management |
| 2009 | B.Sc. in Tourism Management, University of Novi Sad, Faculty of Sciences
Department of Geography, Tourism and Hotel Management |

PROJECTS AND LABS INVOLVEMENT

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| 2021 – Present | Farm2Facts (F2F) – Farmers-market data collection toolkit backed by the University of Wisconsin–Madison: https://farm2facts.org/who-we-are/ |
| 2020 – Present | Kaufman Laboratory for the Study and Design of Food Systems and Marketplaces at the University of Wisconsin–Madison, DPLA : https://dpla.wisc.edu/wisconsin-idea/kaufmanlab/lab-members/ |
| 2024 – Present | Project "Transforming Education with AI Micro-credentials for Educators, Teachers and School Heads (EduAId)" (Grant No. KA220-NI-24-36-253480), supported by the Carl von Ossietzky University in Oldenburg |
| 2022 – Present | Federal project "Creative Reindustrialization of Second-Tier Cities in the Context of Digital Transformation" (UrFU, Grant No. 22-18-00679), supported by the Russian Science Foundation |
| 2024 | Project "Factors and barriers to the development of regional socio-economic systems: Russian and foreign experience" (RUDN, Grant No. 060509-0-000) supported by the Government of the Russian Federation (Resolution of 16.03.2013 No. 211 |
| 2023 | Project "Educational potential of urban agglomerations in the context of their sustainable development in the context of digital inequality" (RUDN, Grant No. 060508-0-000) supported by the Government of the Russian Federation (Resolution of 16.03.2013, No. 211) |
| 2019 – 2020 | Bilateral project "Comparative research on Sino-Serbia disaster risk prevention and control from the viewpoint of multi-disasters" (Grant No. 451-02-818/2021-09/15), supported by the Geographical Institute "Jovan Cvijić" SASA and the Institute of Geographical Sciences and Natural Resources Research of the Chinese Academy of Sciences |
| 2018 – 2020 | Federal project "Sustainable development of tourism in the conditions of protected natural assets" (SUSU, Grant No. 012-70), supported by the Federal Program of Academic Competitiveness "5-100" of the Russian Federation |
| 2018 – 2020 | Cross-border project "Evaluation of preconditions for tourist activities in underpopulated rural areas: Comparative study of North Macedonia and Serbia" (Grant No. 07-422/1), supported by the Serbian Academy of Sciences and Arts and Macedonian Academy of Sciences and Arts |
| 2013 – 2020 | National-scale project "Geography of Serbia" (Grant No. III 47007), supported by the Government of Serbia |
| 2012 – 2013 | National-scale project "Transformation of geo-space of Serbia–Past, contemporary issues, suggestions and solutions" (Grant No. OI 176020), supported by Government of Serbia |

ADDITIONAL INFORMATION

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| Projects' evaluation | <ul style="list-style-type: none"> ▪ 2024: Reviewer on the Bilateral Cooperation Program between Serbia and Croatia, 2024 – 2026 ▪ 2021 – 2022: Project consultant on the <i>ReVillas Project (Cultural heritage protection)</i>, supported by the Center for Scientific Research Work of the Serbian Academy of Sciences and Arts (SASA) and the University of Kragujevac (Serbia). ▪ 2016 – 2017: Foreign evaluator of the EU's research projects submitted under the official call conducted by the Bulgarian National Science Fund (BNSF). |
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Membership of International Conferences' Scientific and Organizational Committees

- 2025: Member of the Program Committee of the International Conference "*Innovative Aspects of the Development Service and Tourism*", April 24-25, 2025, Stavropol (Russia); Co-organizers: Stavropol State Agrarian University, Russia; Geographical Institute "Jovan Cvijić" SASA, Serbia; Harbin Engineering University, China; Far Eastern Federal University, Russia; The Academy of Public Administration, Azerbaijan, etc.
 - 2024: Member of the International Scientific Board of the International Conference "*Contemporary Trends in Tourism and Hospitality – CTTH*", November 28-30, 2024, Novi Sad (Serbia); Organizer: University of Novi Sad, Serbia.
 - 2024: Member of the Scientific Committee of the International Conference "*Business Sustainability: Innovation in Entrepreneurship & Internationalisation*", October 24-25, 2024, Vila Nova de Gaia (Portugal); Organizer: Instituto Superior Politécnico Gaya, Portugal.
 - 2024: Member of the Organizational Committee of the *5th Congress of Slavic Geographers and Ethnographers*, October 23-25, 2024, Belgrade (Serbia); Organizer: GJCSASA, Serbia.
 - 2024: Vice-Chairmen of the Organizing Committee of the VI International Scientific and Practical Conference "*Tourism and Hospitality Industry: Current State and Development Trends*", October 16-17, 2024, Rostov-on-Don (Russia); Organizers: Ministry of Science and Higher Education of the Russian Federation, Don State Technical University and National Academy of Tourism.
 - 2024: Member of the International Scientific Committee of the International Scientific Conference "*Post COVID-19 Tourism*", October 3-4, 2024, Online; Co-organizers: University of Veliko Tarnovo and the National Institute of Geophysics, Geodesy and Geography at the Bulgarian Academy of Sciences, Bulgaria.
 - 2024: Member of the Scientific Committee of IX International Student's Scientific Conference "*World Economy in the XXI Century: Globalization and Regionalization*", May 23, 2024, Moscow (Russia); Co-organizers: RUDN University, Russia; Al-Farabi Kazakh National University, Kazakhstan; Armenian State University of Economics, Armenia; Al-Hewar Center for Political and Media Studies, Egypt; Bernardo O'Higgins University, Chile; University Salah Boubdiner Constantine-3, Algeria, et al.
 - 2024: Member of the Program Committee of the International Conference "*Innovative Aspects of the Development Service and Tourism*", April 25-26, 2024, Stavropol (Russia); Co-organizers: Stavropol State Agrarian University, Russia; Geographical Institute "Jovan Cvijić" SASA, Serbia; Harbin Engineering University, China; Far Eastern Federal University, Russia; The Academy of Public Administration, Azerbaijan, etc.
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- 2023: Member of the Scientific Committee of the International Conference "*Digital Sustainability: Inclusion and Transformation*", October 26-27, 2023, Vila Nova de Gaia (Portugal); Organizers: Instituto Superior Politécnico Gaya, Portugal.
 - 2023: Member of the Scientific Organizing Committee of the *International Conference on Recent Trends in Geoscience Research and Applications 2023*, October 23-27, 2023, Belgrade (Serbia); Co-organizers: University of Belgrade, Institute of Physics, and Faculty of Civil Engineering, Serbia.
 - 2023: Member of the Program Committee of the International Conference "*Innovative Aspects of the Development Service and Tourism*", April 19-21, 2023, Stavropol (Russia); Co-organizers: Stavropol State Agrarian University, Russia; Geographical Institute "Jovan Cvijić" SASA, Serbia; Harbin Engineering University, China; Far Eastern Federal University, Russia; The Academy of Public Administration, Azerbaijan; Baranovich State University, Belarus, etc.
 - 2022: Member of the International Scientific Committee of the International Conference "*Contemporary Trends in Tourism and Hospitality – CTTH*", November 17-19, 2022, Novi Sad (Serbia); Organizer: University of Novi Sad, Serbia.
 - 2022: Chairman of the Organizational Committee of the International Conference "*Innovative Aspects of the Development Service and Tourism*", April 13-15, 2022, Stavropol (Russia); Co-organizers: Stavropol State Agrarian University, Russia; Geographical Institute "Jovan Cvijić" SASA, Serbia; Harbin Engineering University, China; Research Network on Resources Economics and Bioeconomy (RebResNet), Romania; Hungarian University of Agricultural and Life Sciences, Károly Róbert Campus, Hungary, etc.
 - 2022: Member of the Scientific Committee of the National Scientific Conference "*Traditions and Transformations of Tourism as a Spatial Phenomenon*", November 3-4, 2022, Belgrade (Serbia); Co-organizers: University of Belgrade, Association of Tourism Experts of Serbia, and Balkan Network of Tourist Experts, Belgrade.
 - 2021: Chairman of the Organizational Committee of the International Conference "*Innovative Aspects of the Development Service and Tourism*", April 21-22, 2021, Stavropol (Russia); Co-organizers: Stavropol State Agrarian University, Russia; Kolping University of Applied Sciences, Kaunas, Lithuania; Eszterhazy Károly Róbert University, Gyöngyös, Hungary; Gas University of Ploiesti, Ploiesti, Romania; Geographical Institute "Jovan Cvijić" SASA, Serbia, etc.
 - 2020: Chairman of the Organizational Committee of the International Conference "*Innovative Aspects of the Development Service and Tourism*", April 22-24, 2020, Stavropol (Russia); Co-organizers: Stavropol State Agrarian University, Russia; Warsaw University of Natural Sciences, Poland; Wageningen University and Research, the Netherlands; Szent Istvan University, Hungary; Geographical Institute "Jovan Cvijić" SASA, Serbia; Harbin Engineering University, China, etc.

Membership of International Conferences' Scientific and Organizational Committees (continuing)

- 2019: Chairman of the Organizational Committee of the International Conference "*Innovative Aspects of the Development Service and Tourism*", April 10-12, 2019, Stavropol (Russia); Co-organizers: Stavropol State Agrarian University, Russia; Wageningen University and Research, the Netherlands; Szent Istvan University, Hungary; Geographical Institute "Jovan Cvijić" SASA, Serbia; Slovak University of Agriculture in Nitra, Slovakia; Utena University of Applied Science, Lithuania, etc.
- 2018: Member of the Organizational Committee of the International Scientific Conference "*The Balkan Peninsula of Jovan Cvijić: Historical Background and Contemporary Trends in Human Geography*", October 29-30, 2018, Tršić (Serbia); Co-organizers: Geographical Institute "Jovan Cvijić" SASA, Serbia; Cultural Centre "Vuk Karadžić", Serbia
- 2018: Member of the International Scientific Committee of the International Conference "*Geographical Research and Cross-Border Cooperation*", September 6-9, 2018, Craiova (Romania); Co-organizers: University of Craiova, Romania; Geography Institute of the Romanian Academy, Romania; St. Kliment Ohridski University of Sofia, Bulgaria; University of Belgrade, Serbia; Geographical Institute "Jovan Cvijić" SASA, Serbia; University of Szeged, Hungary
- 2018: Chairman of the Organizational Committee of the International Conference "*Sustainable Development of Tourism Market: International Practice and Russian Experience*", April 26-27, 2018, Stavropol (Russia); Co-organizers: Stavropol State Agrarian University, Russia; Geographical Institute "Jovan Cvijić" SASA, Serbia; Eszterhazy Károly Róbert University, Hungary; Gas University of Ploiesti, Romania; Utena University of Applied Science, Lithuania, etc.
- 2017: Member of the Organizational Committee of the International Scientific Conference "*Modern Advances in Ecology and Forest Management*", December 6-7, 2017, Yekaterinburg (Russia); Co-organizers: Ural State Forest Engineering University, Russia; Geographical Institute "Jovan Cvijić" SASA, Serbia
- 2017: Member of the Scientific Committee of the Scientific Conference "*Branislav Kojić – prostor u selu, selo u prostoru [Branislav Kojić – The space in the countryside and the countryside in the space]*", October 16-17, 2017, Belgrade (Serbia); Co-organizers: Geographical Institute "Jovan Cvijić" SASA; Gallery of Sciences and Technics SASA, Serbia
- 2017: Member of the Organizational Committee of the International Scientific Conference "*Theory and Practice of Harmonization of Interaction of Natural, Social and Production Systems of the Region*", October 12-13, 2017, Saransk (Russia); Co-organizers: N. P. Ogarev Mordovia State University, Russia; Geographical Institute "Jovan Cvijić" SASA, Serbia; Institute of Ecology of the Volga Basin of the Russian Academy of Sciences, Russia; etc.
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Editorial and reviewer's responsibilities

- 2015 – Present: *Editor-in-Chief* of the Journal of the Geographical Institute "Jovan Cvijić" SASA: <http://ojs.gi.sanu.ac.rs/index.php/zbornik/about/editorialTeam>
- 2023: *Guest Editor* of the Land: https://www.mdpi.com/journal/land/special_issues/63QV5QK9E4
- 2022: *Guest (Topic) Editor* of the Frontiers in Psychology: <https://www.frontiersin.org/research-topics/27691/the-paradigm-of-creating-a-new-environment-for-travel-industry-consumers-during-the-crisis-and-insta>
- 2021: *Guest Editor* of the Sustainability: https://www.mdpi.com/journal/sustainability/special_issues/scpcrgt_sus
- 2020: *Guest Editor* of the Journal of Hospitality & Tourism Research: https://journals.sagepub.com/page/jht/special_issue_sports_tourism
- *Member of the Editorial Board* of the Journal of Hospitality & Tourism Research: <https://journals.sagepub.com/editorial-board/JHT>
- *Member of the Editorial Board* of the IJCRSEE: <http://ijcrsee.com/index.php/ijcrsee/about/editorialTeam>
- *Member of the International Editorial Team* of the Indonesian Journal of Geography: <https://jurnal.ugm.ac.id/ijg/about/editorialTeam>
- *Member of the Reviewers Board* of the Earth Science Research: <http://www.ccsenet.org/journal/index.php/esr/editor>
- *Member of the Editorial Board* of the R-Economy: <https://journals.urfu.ru/index.php/r-economy/about/editorialTeam>
- *Member of the Editorial Board* of the Serbian Studies: <https://www.serbianstudies.org/publication-info>
- *Member of the Editorial Board* of the Journal of Hospitality & Tourism Research: <https://journals.sagepub.com/editorial-board/JHT>
- *Member of the International Advisory Board* of the CEJGSD: <https://cejgsd.org/editorial-board>
- *Member of the Editorial Board* of the Rural and Regional Development: <https://www.sciepublish.com/index/journals/editors/rrd/29.html>
- *Member of Topical Advisory Panel* of the Land: https://www.mdpi.com/journal/land/topical_advisory_panel
- *Member of Topical Advisory Panel* of the Sustainability: https://www.mdpi.com/journal/sustainability/topical_advisory_panel

Scholarships and awards

- 2024: "Excellence in Science" Award – awarding 10% of the best national researchers by the Ministry of Science, Technological Development and Innovation, Serbia
- 2019-2020: J-1 Exchange Visitor Program, sponsored by the University of Wisconsin–Madison, WI, USA
- 2019: Scholarship for Postdoctoral Research, sponsored by the Ministry of Education, Science and Technological Development (MESTD), Serbia
- 2012-2014: Scholarships for Ph.D. Students, sponsored by MESTD, Serbia
- 2008-2011: Scholarships for Undergraduate/Masters Students, sponsored by MESTD, Serbia
- 2008: Faculty Award for Outstanding Achievement in Studying, sponsored by the University of Novi Sad
- 2008: Knowledge Competition of Students of Tourism, won first place, Tivat, Montenegro
- 2001: National Students' Competition in Geography, won second place, Belgrade, Yugoslavia
- 2001: County Students' Competition in Geography, won first place, Požarevac, Yugoslavia

Computer skills and competences

- Microsoft Office Package, SPSS Statistics, Open Journal Systems (OJS), CorelDraw

SELECTED PUBLISHED ARTICLES

Check social networks

- WoS ResearcherID (I-3554-2016): <https://www.webofscience.com/wos/author/record/I-3554-2016>
- Scopus Author ID: <https://www.scopus.com/authid/detail.uri?authorId=55969420600>
- ORCID (id: 0000-0002-6561-0307): <http://orcid.org/0000-0002-6561-0307>
- Google Scholar: <https://scholar.google.com/citations?user=gA74hcIAAAJ&hl=en&oi=sra>
- ResearchGate: https://www.researchgate.net/profile/Marko_Petrovic7

H-INDEX, RESEARCH AND TEACHING INTERESTS

H-index in WoS and Scopus

Web of Science: <https://www.webofscience.com/wos/author/record/I-3554-2016>
Scopus: <https://www.scopus.com/authid/detail.uri?authorId=55969420600>

Research, mentoring and teaching expertise

Geographical aspects in tourism advance; rural development; agritourism; tourism's impact assessment; community-based economy planning; spatial aspects of tourism; geoheritage and tourism; academic writing and methodology of the scientific research

Visiting lectures by invitation and participation in professional workshops

2024: Held lectures for students by invitation at the Ural Federal University, Yekaterinburg
2024: Held lectures for students by invitation at the Ufa University of Science and Technology, Ufa
2023/2024: Held lectures for students by invitation at the Don State Technical University, Rostov-on-Don
2023: Held lectures for students by invitation at the RUDN University, Moscow
2022: Held a lecture for Ph.D. students as part of a professional workshop called "Key Issues in Writing Research Paper: Editors' Perspective", at the University of Novi Sad, Novi Sad
2020: Held a seminary lecture for students on the topic "Rural development and tourism: An international perspective" at the University of Wisconsin, Madison
2016/2022: Held lectures for students by invitation at the South Ural State University, Chelyabinsk

Membership of professional organizations

- *International Cooperation Office of the Geographical Institute "Jovan Cvijić" SASA* (since 2023)
- *National Committee for Geosciences and Geoheritage*, Commission of the Republic of Serbia for Cooperation with UNESCO (since 2022)
- *Scientific Council of the Geographical Institute "Jovan Cvijić" SASA* (since 2015)
- *Serbian Geographical Society*, Belgrade, Serbia (since 2012)
- *Association of PhD Students and Young Researchers*, University of Novi Sad, Serbia (2012-2014)
- *EGEA Association*, Utrecht, Netherlands (2005-2014)

LANGUAGE SKILLS

English Language

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
B2: Independent user	B2: Independent user	B2: Independent user	B2: Independent user	B2: Independent user
Certificate of Achievement - B2 Upper-Intermediate (CEFR)				
B1: Independent user	B1: Independent user	B1: Independent user	B1: Independent user	B1: Independent user
Österreichisches Sprachdiplom Deutsch (ÖSD) – Zertifikat Deutsch nach den Bestimmungen des Europarats: Niveau B1/Threshold – Mit Ausreichend Bestanden				

German Language

Updated on February 2nd, 2026