



## Marko D. Petrović

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-  <http://www.gi.sanu.ac.rs/index.php/en/>

### CURRENT POSITION

December 2014 – Present

#### Principal Research Fellow

Geographical Institute "Jovan Cvijić" of the Serbian Academy of Sciences and Arts (SASA)  
Social Geography Department

Address: 9 Djure Jakšića, Belgrade 11000, Serbia

Web: <http://www.gi.sanu.ac.rs/index.php/en/collaborators/the-social-geography-department/573-marko-d-petrovic>

- Research and mentoring
- Editorial work
- International Cooperation Office

### INVITED POSITIONS

#### Honorary Fellow

University of Wisconsin–Madison, DPLA, Kaufman Laboratory  
Music Hall, Room B15, Madison 53706, WI, USA

E-mail: mpetrovic2[at]wisc.edu | Web: <https://dpla.wisc.edu/wisconsin-idea/kaufmanlab/lab-members/>  
Academic activity: Research

#### Visiting Professor

RUDN University, Faculty of Economics, Department of Regional Economics and Geography  
6 Miklukho-Maklaya Str, Moscow 117198, Russian Federation

E-mail: petrovich-m[at]rudn.ru | Web: [RUDN e-System](#)  
Academic activity: Research and education (graduate teaching)

#### Visiting Professor

L.N. Gumilyov Eurasian National University, Department of Physical and Economic Geography  
2 Satpayeva St, Astana 010008, Kazakhstan  
Academic activity: Research and education (graduate teaching)

#### Visiting Professor

Don State Technical University, Faculty of Media Communications and Multimedia Technologies  
1 Gagarin Square, Rostov-on-Don 344000, Russian Federation  
Academic activity: Research and education (undergraduate and graduate teaching)

## Visiting Professor

South Ural State University, Institute of Sports, Tourism and Service, DTSCS  
76 Lenin Ave, Chelyabinsk 454080, Russian Federation  
Academic activity: Research and education (undergraduate and graduate teaching)

## Visiting Scholar

University of Wisconsin–Madison, College of Letters & Science, DPLA, USA  
Web: <https://dpla.wisc.edu/our-department-currently-does-not-have-any-visiting-scholars/>  
Academic activity: Research and education (graduate teaching)

## ACADEMIC DEGREES

### *Alma Mater*

2014 Ph.D. in Geosciences, University of Novi Sad, Faculty of Sciences  
Department of Geography, Tourism and Hotel Management

2010 M.Sc. in Tourism Management, University of Novi Sad, Faculty of Sciences  
Department of Geography, Tourism and Hotel Management

2009 B.Sc. in Tourism Management, University of Novi Sad, Faculty of Sciences  
Department of Geography, Tourism and Hotel Management

## PROJECTS AND LABS INVOLVEMENT

2021 – Present Farm2Facts (F2F) – Farmers-market data collection toolkit backed by the University of Wisconsin–Madison: <https://farm2facts.org/who-we-are/>

2020 – Present Kaufman Laboratory for the Study and Design of Food Systems and Marketplaces at the University of Wisconsin–Madison, DPLA : <https://dpla.wisc.edu/wisconsin-idea/kaufmanlab/lab-members/>

2024 – Present Project "Transforming Education with AI Micro-credentials for Educators, Teachers and School Heads (EduAId)" (Grant No. KA220-NI-24-36-253480), supported by the Carl von Ossietzky University in Oldenburg

2022 – Present Federal project "Creative Reindustrialization of Second-Tier Cities in the Context of Digital Transformation" (UrFU, Grant No. 22-18-00679), supported by the Russian Science Foundation

2024 Project "Factors and barriers to the development of regional socio-economic systems: Russian and foreign experience" (RUDN, Grant No. 060509-0-000) supported by the Government of the Russian Federation (Resolution of 16.03.2013 No. 211)

2023 Project "Educational potential of urban agglomerations in the context of their sustainable development in the context of digital inequality" (RUDN, Grant No. 060508-0-000) supported by the Government of the Russian Federation (Resolution of 16.03.2013, No. 211)

2019 – 2020 Bilateral project "Comparative research on Sino-Serbia disaster risk prevention and control from the viewpoint of multi-disasters" (Grant No. 451-02-818/2021-09/15), supported by the Geographical Institute "Jovan Cvijić" SASA and the Institute of Geographical Sciences and Natural Resources Research of the Chinese Academy of Sciences

2018 – 2020 Federal project "Sustainable development of tourism in the conditions of protected natural assets" (SUSU, Grant No. 012-70), supported by the Federal Program of Academic Competitiveness "5-100" of the Russian Federation

2018 – 2020 Cross-border project "Evaluation of preconditions for tourist activities in underpopulated rural areas: Comparative study of North Macedonia and Serbia" (Grant No. 07-422/1), supported by the Serbian Academy of Sciences and Arts and Macedonian Academy of Sciences and Arts

2013 – 2020 National-scale project "Geography of Serbia" (Grant No. III 47007), supported by the Government of Serbia

2012 – 2013 National-scale project "Transformation of geo-space of Serbia–Past, contemporary issues, suggestions and solutions" (Grant No. OI 176020), supported by Government of Serbia

## ADDITIONAL INFORMATION

### Projects' evaluation

- 2024: Reviewer on the Bilateral Cooperation Program between Serbia and Croatia, 2024 – 2026
- 2021 – 2022: Project consultant on the *ReVillas Project (Cultural heritage protection)*, supported by the Center for Scientific Research Work of the Serbian Academy of Sciences and Arts (SASA) and the University of Kragujevac (Serbia).
- 2016 – 2017: Foreign evaluator of the EU's research projects submitted under the official call conducted by the Bulgarian National Science Fund (BNSF).

- 2025: Member of the Program Committee of the International Conference "*Innovative Aspects of the Development Service and Tourism*", April 24-25, 2025, Stavropol (Russia); Co-organizers: Stavropol State Agrarian University, Russia; Geographical Institute "Jovan Cvijić" SASA, Serbia; Harbin Engineering University, China; Far Eastern Federal University, Russia; The Academy of Public Administration, Azerbaijan, etc.
- 2024: Member of the International Scientific Board of the International Conference "*Contemporary Trends in Tourism and Hospitality – CTTH*", November 28-30, 2024, Novi Sad (Serbia); Organizer: University of Novi Sad, Serbia.
- 2024: Member of the Scientific Committee of the International Conference "*Business Sustainability: Innovation in Entrepreneurship & Internationalisation*", October 24-25, 2024, Vila Nova de Gaia (Portugal); Organizer: Instituto Superior Politécnico Gaya, Portugal.
- 2024: Member of the Organizational Committee of the *5th Congress of Slavic Geographers and Ethnographers*, October 23-25, 2024, Belgrade (Serbia); Organizer: GJCSASA, Serbia.
- 2024: Vice-Chairmen of the Organizing Committee of the VI International Scientific and Practical Conference "*Tourism and Hospitality Industry: Current State and Development Trends*", October 16-17, 2024, Rostov-on-Don (Russia); Organizers: Ministry of Science and Higher Education of the Russian Federation, Don State Technical University and National Academy of Tourism.
- 2024: Member of the International Scientific Committee of the International Scientific Conference "*Post COVID-19 Tourism*", October 3-4, 2024, Online; Co-organizers: University of Veliko Tarnovo and the National Institute of Geophysics, Geodesy and Geography at the Bulgarian Academy of Sciences, Bulgaria.
- 2024: Member of the Scientific Committee of IX International Student's Scientific Conference "*World Economy in the XXI Century: Globalization and Regionalization*", May 23, 2024, Moscow (Russia); Co-organizers: RUDN University, Russia; Al-Farabi Kazakh National University, Kazakhstan; Armenian State University of Economics, Armenia; Al-Hewar Center for Political and Media Studies, Egypt; Bernardo O'Higgins University, Chile; University Salah Boubdiner Constantine-3, Algeria, et al.
- 2024: Member of the Program Committee of the International Conference "*Innovative Aspects of the Development Service and Tourism*", April 25-26, 2024, Stavropol (Russia); Co-organizers: Stavropol State Agrarian University, Russia; Geographical Institute "Jovan Cvijić" SASA, Serbia; Harbin Engineering University, China; Far Eastern Federal University, Russia; The Academy of Public Administration, Azerbaijan, etc.

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- 2023: Member of the Scientific Committee of the International Conference "*Digital Sustainability: Inclusion and Transformation*", October 26-27, 2023, Vila Nova de Gaia (Portugal); Organizers: Instituto Superior Politécnico Gaya, Portugal.
- 2023: Member of the Scientific Organizing Committee of the *International Conference on Recent Trends in Geoscience Research and Applications 2023*, October 23-27, 2023, Belgrade (Serbia); Co-organizers: University of Belgrade, Institute of Physics, and Faculty of Civil Engineering, Serbia.
- 2023: Member of the Program Committee of the International Conference "*Innovative Aspects of the Development Service and Tourism*", April 19-21, 2023, Stavropol (Russia); Co-organizers: Stavropol State Agrarian University, Russia; Geographical Institute "Jovan Cvijić" SASA, Serbia; Harbin Engineering University, China; Far Eastern Federal University, Russia; The Academy of Public Administration, Azerbaijan; Baranovichi State University, Belarus, etc.
- 2022: Member of the International Scientific Committee of the International Conference "*Contemporary Trends in Tourism and Hospitality – CTTH*", November 17-19, 2022, Novi Sad (Serbia); Organizer: University of Novi Sad, Serbia.
- 2022: Chairman of the Organizational Committee of the International Conference "*Innovative Aspects of the Development Service and Tourism*", April 13-15, 2022, Stavropol (Russia); Co-organizers: Stavropol State Agrarian University, Russia; Geographical Institute "Jovan Cvijić" SASA, Serbia; Harbin Engineering University, China; Research Network on Resources Economics and Bioeconomy (RebResNet), Romania; Hungarian University of Agricultural and Life Sciences, Károly Róbert Campus, Hungary, etc.
- 2022: Member of the Scientific Committee of the National Scientific Conference "*Traditions and Transformations of Tourism as a Spatial Phenomenon*", November 3-4, 2022, Belgrade (Serbia); Co-organizers: University of Belgrade, Association of Tourism Experts of Serbia, and Balkan Network of Tourist Experts, Belgrade.
- 2021: Chairman of the Organizational Committee of the International Conference "*Innovative Aspects of the Development Service and Tourism*", April 21-22, 2021, Stavropol (Russia); Co-organizers: Stavropol State Agrarian University, Russia; Kolping University of Applied Sciences, Kaunas, Lithuania; Eszterházy Károly Róbert University, Gyöngös, Hungary; Gas University of Ploiești, Ploiești, Romania; Geographical Institute "Jovan Cvijić" SASA, Serbia, etc.
- 2020: Chairman of the Organizational Committee of the International Conference "*Innovative Aspects of the Development Service and Tourism*", April 22-24, 2020, Stavropol (Russia); Co-organizers: Stavropol State Agrarian University, Russia; Warsaw University of Natural Sciences, Poland; Wageningen University and Research, the Netherlands; Szent Istvan University, Hungary; Geographical Institute "Jovan Cvijić" SASA, Serbia; Harbin Engineering University, China, etc.

- 2019: Chairman of the Organizational Committee of the International Conference "*Innovative Aspects of the Development Service and Tourism*", April 10-12, 2019, Stavropol (Russia); Co-organizers: Stavropol State Agrarian University, Russia; Wageningen University and Research, the Netherlands; Szent Istvan University, Hungary; Geographical Institute "Jovan Cvijić" SASA, Serbia; Slovak University of Agriculture in Nitra, Slovakia; Utena University of Applied Science, Lithuania, etc.
- 2018: Member of the Organizational Committee of the International Scientific Conference "*The Balkan Peninsula of Jovan Cvijić: Historical Background and Contemporary Trends in Human Geography*", October 29-30, 2018, Tršić (Serbia); Co-organizers: Geographical Institute "Jovan Cvijić" SASA, Serbia; Cultural Centre "Vuk Karadžić", Serbia
- 2018: Member of the International Scientific Committee of the International Conference "*Geographical Research and Cross-Border Cooperation*", September 6-9, 2018, Craiova (Romania); Co-organizers: University of Craiova, Romania; Geography Institute of the Romanian Academy, Romania; St. Kliment Ohridski University of Sofia, Bulgaria; University of Belgrade, Serbia; Geographical Institute "Jovan Cvijić" SASA, Serbia; University of Szeged, Hungary
- 2018: Chairman of the Organizational Committee of the International Conference "*Sustainable Development of Tourism Market: International Practice and Russian Experience*", April 26-27, 2018, Stavropol (Russia); Co-organizers: Stavropol State Agrarian University, Russia; Geographical Institute "Jovan Cvijić" SASA, Serbia; Eszterházy Károly Róbert University, Hungary; Gas University of Ploiești, Romania; Utena University of Applied Science, Lithuania, etc.
- 2017: Member of the Organizational Committee of the International Scientific Conference "*Modern Advances in Ecology and Forest Management*", December 6-7, 2017, Yekaterinburg (Russia); Co-organizers: Ural State Forest Engineering University, Russia; Geographical Institute "Jovan Cvijić" SASA, Serbia
- 2017: Member of the Scientific Committee of the Scientific Conference "*Branislav Kojić – prostor u selu, selo u prostoru /Branislav Kojić – The space in the countryside and the countryside in the space*", October 16-17, 2017, Belgrade (Serbia); Co-organizers: Geographical Institute "Jovan Cvijić" SASA; Gallery of Sciences and Technics SASA, Serbia
- 2017: Member of the Organizational Committee of the International Scientific Conference "*Theory and Practice of Harmonization of Interaction of Natural, Social and Production Systems of the Region*", October 12-13, 2017, Saransk (Russia); Co-organizers: N. P. Ogarev Mordovia State University, Russia; Geographical Institute "Jovan Cvijić" SASA, Serbia; Institute of Ecology of the Volga Basin of the Russian Academy of Sciences, Russia; etc.

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## Editorial and reviewer's responsibilities

- 2015 – Present: *Editor-in-Chief* of the Journal of the Geographical Institute "Jovan Cvijić" SASA: <http://ojs.gi.sanu.ac.rs/index.php/zbornik/about/editorialTeam>
- 2023: *Guest Editor* of the Land: [https://www.mdpi.com/journal/land/special\\_issues/63QV5QK9E4](https://www.mdpi.com/journal/land/special_issues/63QV5QK9E4)
- 2022: *Guest (Topic) Editor* of the Frontiers in Psychology: <https://www.frontiersin.org/research-topics/27691/the-paradigm-of-creating-a-new-environment-for-travel-industry-consumers-during-the-crisis-and-insta>
- 2021: *Guest Editor* of the Sustainability: [https://www.mdpi.com/journal/sustainability/special\\_issues/scpcrgt\\_sus](https://www.mdpi.com/journal/sustainability/special_issues/scpcrgt_sus)
- 2020: *Guest Editor* of the Journal of Hospitality & Tourism Research: [https://journals.sagepub.com/page/jht/special\\_issue\\_sports\\_tourism](https://journals.sagepub.com/page/jht/special_issue_sports_tourism)
- *Member of the Editorial Board* of the Journal of Hospitality & Tourism Research: <https://journals.sagepub.com/editorial-board/JHT>
- *Member of the Editorial Board* of the IJCRSEE: <http://ijcrsee.com/index.php/ijcrsee/about/editorialTeam>
- *Member of the International Editorial Team* of the Indonesian Journal of Geography: <https://jurnal.ugm.ac.id/ijg/about/editorialTeam>
- *Member of the Reviewers Board* of the Earth Science Research: <http://www.ccsenet.org/journal/index.php/esr/editor>
- *Member of the Editorial Board* of the R-Economy: <https://journals.urfu.ru/index.php/r-economy/about/editorialTeam>
- *Member of the Editorial Board* of the Serbian Studies: <https://www.serbianstudies.org/publication-info>
- *Member of the Editorial Board* of the Journal of Hospitality & Tourism Research: <https://journals.sagepub.com/editorial-board/JHT>
- *Member of the International Advisory Board* of the CEJGSD: <https://cejgdsd.org/editorial-board>
- *Member of the Editorial Board* of the Rural and Regional Development: <https://www.sciepublish.com/index/journals/editors/rrd/29.html>
- *Member of Topical Advisory Panel* of the Land: [https://www.mdpi.com/journal/land/topical\\_advisory\\_panel](https://www.mdpi.com/journal/land/topical_advisory_panel)
- *Member of Topical Advisory Panel* of the Sustainability: [https://www.mdpi.com/journal/sustainability/topical\\_advisory\\_panel](https://www.mdpi.com/journal/sustainability/topical_advisory_panel)

## Scholarships and awards

- 2024: "Excellence in Science" Award – awarding 10% of the best national researchers by the Ministry of Science, Technological Development and Innovation, Serbia
- 2019-2020: J-1 Exchange Visitor Program, sponsored by the University of Wisconsin–Madison, WI, USA
- 2019: Scholarship for Postdoctoral Research, sponsored by the Ministry of Education, Science and Technological Development (MESTD), Serbia
- 2012-2014: Scholarships for Ph.D. Students, sponsored by MESTD, Serbia
- 2008-2011: Scholarships for Undergraduate/Masters Students, sponsored by MESTD, Serbia
- 2008: Faculty Award for Outstanding Achievement in Studying, sponsored by the University of Novi Sad
- 2008: Knowledge Competition of Students of Tourism, won first place, Tivat, Montenegro
- 2001: National Students' Competition in Geography, won second place, Belgrade, Yugoslavia
- 2001: County Students' Competition in Geography, won first place, Požarevac, Yugoslavia

## Computer skills and competences

- Microsoft Office Package, SPSS Statistics, Open Journal Systems (OJS), CorelDraw

## SELECTED PUBLISHED ARTICLES

Check social networks

- WoS ResearcherID (I-3554-2016): <https://www.webofscience.com/wos/author/record/I-3554-2016>
- Scopus Author ID: <https://www.scopus.com/authid/detail.uri?authorId=55969420600>
- ORCID (id: 0000-0002-6561-0307): <http://orcid.org/0000-0002-6561-0307>
- Google Scholar: <https://scholar.google.com/citations?user=gA74hclAAAAJ&hl=en&oi=sra>
- ResearchGate: [https://www.researchgate.net/profile/Marko\\_Petrovic7](https://www.researchgate.net/profile/Marko_Petrovic7)

## H-INDEX, RESEARCH AND TEACHING INTERESTS

H-index in WoS and Scopus

Web of Science: <https://www.webofscience.com/wos/author/record/I-3554-2016>  
Scopus: <https://www.scopus.com/authid/detail.uri?authorId=55969420600>

Research, mentoring and teaching expertise

Geographical aspects in tourism advance; rural development; agritourism; tourism's impact assessment; community-based economy planning; spatial aspects of tourism; geoheritage and tourism; academic writing and methodology of the scientific research

Visiting lectures by invitation and participation in professional workshops

2024: Held lectures for students by invitation at the Ural Federal University, Yekaterinburg  
2024: Held lectures for students by invitation at the Ufa University of Science and Technology, Ufa  
2023/2024: Held lectures for students by invitation at the Don State Technical University, Rostov-on-Don  
2023: Held lectures for students by invitation at the RUDN University, Moscow  
2022: Held a lecture for Ph.D. students as part of a professional workshop called "Key Issues in Writing Research Paper: Editors' Perspective", at the University of Novi Sad, Novi Sad  
2020: Held a seminary lecture for students on the topic "Rural development and tourism: An international perspective" at the University of Wisconsin, Madison  
2016/2022: Held lectures for students by invitation at the South Ural State University, Chelyabinsk

Membership of professional organizations

- *International Cooperation Office of the Geographical Institute "Jovan Cvijić" SASA* (since 2023)
- *National Committee for Geosciences and Geoheritage*, Commission of the Republic of Serbia for Cooperation with UNESCO (since 2022)
- *Scientific Council of the Geographical Institute "Jovan Cvijić" SASA* (since 2015)
- *Serbian Geographical Society*, Belgrade, Serbia (since 2012)
- *Association of PhD Students and Young Researchers*, University of Novi Sad, Serbia (2012-2014)
- *EGEA Association*, Utrecht, Netherlands (2005-2014)

## LANGUAGE SKILLS

English Language

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
	B2: Independent user				
Certificate of Achievement - B2 Upper-Intermediate (CEFR)					
	B1: Independent user				
Österreichisches Sprachdiplom Deutsch (ÖSD) – Zertifikat Deutsch nach den Bestimmungen des Europarats: Niveau B1/Threshold – Mit Ausreichend Bestanden					

German Language

Updated on February 2<sup>nd</sup>, 2026