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Broad area of Specialization

Geography, social geography, tourism geography

Research Expertise

Agritourism, rural development and tourism, spatial aspects of tourism

Membership of Professional Organizations

- Serbian Geographical Society (2012)
- European Geography Association for Students and Young Geographers (*EGEA*), Entity in Novi Sad, Serbia (2005)
- Association of PhD Students and Young Researchers, University of Novi Sad (2012)
- Association *Youth for tourism (Mladi za turizam)*, Belgrade, Serbia (2011)
- Society of Young Researchers in Geosciences "*Branislav Bukurov*", at the Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad (2005)

Education

- Doctoral Studies (Ph.D.): University of Novi Sad, Faculty of Sciences, Department of Geography, Tourism and Hotel Management, *Doctor of Geosciences (module: Tourism)*, 2010-2014
- Master Studies (M.Sc.): University of Novi Sad, Faculty of Sciences, Department of Geography, Tourism and Hotel Management, *Master of Science in Tourism*, 2009-2010
- Bachelor Studies (B.Sc.): University of Novi Sad, Faculty of Sciences, Department of Geography, Tourism and Hotel Management, *Bachelor of Sciences in Tourism*, 2005-2009

Working history

- December 2014 – June 2015: **Research Assistant**, Geographical Institute "Jovan Cvijić", SASA Belgrade
- July 2015 – to the present: **Research Associate**, Geographical Institute "Jovan Cvijić", SASA Belgrade

Published articles in Academic Journals (with impact factor - IF)

1. **Petrović, M. D.**, Vasiljević, Đ. A., Vujičić, M. D., Hose, T. A., Marković, S. B., Lukić, T. (2013). „Global Geopark and Candidate – Comparative Analysis of Papuk Mountain (Croatia) and Fruška gora Mountain (Serbia) by using GAM Model”, *Carpathian Journal of Earth and Environmental Sciences*. Vol. 8. No. 1, 105 – 116; ISSN Printed: 1842 – 4090, ISSN Online: 1844 - 489X. Available at <http://www.ubm.ro/sites/CJEES/viewTopic.php?topicId=300>
2. **Petrović, M. D.**, Jovanović, T., Marković, J. J., Armenski, T., Marković, V. (2014). “Why should Gender Differences in Hospitality really matter? A study of Personnel’s Service Orientation and Job Satisfaction in Hotels”, *Ekonomika istraživanja - Economic Research*. Vol. 27. No. 1, 799-817; ISSN 1331-677X (Print), 1848-9664 (Online); DOI:10.1080/1331677X.2014.975516 Available at <http://www.tandfonline.com/doi/full/10.1080/1331677X.2014.975516#.VH2AX3uD6hQ>

Published articles in Academic Journals

3. **Petrović, M.**, Ivkov-Džigurski, A., Pivac, T., Ivkov, M. (2011). “Researching Opinions of Exhibitors and Visitors of the Event *Spring of Novi Sad* (by Gender and Educational Level)”, *Geographica Pannonica*, Vol. 15, Issue 4; pp. 136-149. ISSN 0354-8724 (hard copy), ISSN 1820-7138 (online). Available at http://www.dgt.uns.ac.rs/pannonica/volumes/volume15_4.htm

4. **Petrović, M.** (2012). "Human Resources and Tourism - Skills, Culture and Industry", *International Journal of Culture, Tourism and Hospitality Research - Book Review*. Vol. 6, Issue 4; ISSN: 1750-6182, DOI: <http://dx.doi.org/10.1108/ijcthr.2012.32706daa.002> Available at <http://www.emeraldinsight.com/doi/abs/10.1108/ijcthr.2012.32706daa.002?queryID=51%2F16645004>
5. Marković, J. J., **Petrović, M. D.** (2013). „Sport and Recreation influence upon Mountain Area and Sustainable Tourism Development“, *Journal of Environmental and Tourism Analysis*. Vol. I.1, pp. 81-90. ISSN: 2286 - 2838, L-ISSN: 2286 - 2838, Available at http://jeta.rev.unibuc.ro/?page_id=43
6. Jovičić, A., Ivkov-Džigurski, A., Pivac, T., **Petrović, M. D.**, Gagić, S. (2012). "Why should Internet Utilization in Travel Industry really matter? Case of Serbia", *International Journal of e-Education, e-Business, e-Management and e-Learning*. Vol. 2, No. 6, pp. 460-464. ISSN: 2010-3654, DOI: 10.7763/IJEEEE.2012.V2.164, Available at <http://www.ijeeee.org/show-34-402-1.html>
7. Jovičić, A., Berić, D., **Petrović, M. D.**, Gagić, S. (2013). "The significance of the tourist destination of Zlatibor spatial planning", *Glasnik Srpskog geografskog društva*. Vol. 93, No. 2, pp. 91-112. UDC: 338.48:711(497.11)(23), DOI: 10.2298/GSGD130209. Available at <http://www.doiserbia.nb.rs/issue.aspx?issueid=2132>
8. **Petrović, M. D.**, Marković, J. J. (2013). "Sustainable Tourism as a Part of Comprehensive Environmental Monitoring. A Study of Serbia", *Journal of Environmental and Tourism Analysis*. Vol. I.1, pp. 30-42. ISSN: 2286 - 2838, L-ISSN: 2286 - 2838, Available at http://jeta.rev.unibuc.ro/?page_id=43
9. **Petrović, M. D.**, Jovičić, A., Marinković, N., Marković, J. J. (2013). "The Present Situation and Prospects of Sport and Business Centre Vojvodina (SPENS) for Development of Tourism and Sport Events", *International Journal of Business Tourism & Applied Sciences*. Vol. 1, No. 1, January-June, pp. 24-36. ISSN 2286-9700 (online), ISSN 2286-9352 (printed), Available at <http://www.ijbts-journal.com/index.php?lay=show&ac=article&Id=539642985&Ntype=2>
10. **Petrović, M. D.**, Jovičić, A., Marković, J. J., Gagić, S. (2013). „Territorial expansion of hotel chains in countries of South-Eastern Europe“, *Zbornik radova GI „Jovan Cvijić“ SANU*. Vol. 63, No. 4, pp. 75-92. ISSN 0350-7599 (printed), ISSN 1821-2808 (online), Available at http://www.gi.sanu.ac.rs/en/publications/journals/pdf/063_4/gijc_zr_63_4_009_petrovic.pdf
11. **Petrović, M. D.**, Đeri, L., Marković, J. J., Galamboš, A., Galamboš, T., Jovičić, A. (2013). "Educational Level Differences in Job Satisfaction and Service Orientation: Case of Hotels in Novi Sad (Serbia)", *International Journal of Business Tourism & Applied Sciences*. Vol. 1, No. 2, pp. 21-29. July - December, ISSN 2286-9352 Print, ISSN 2286-9700 online, Available at <http://www.ijbts-journal.com/index.php?lay=show&ac=article&Id=539632563&Ntype=2>
12. **Petrović, M. D.**, Vujko, A., Blešić, I. (2015). „Leisure Time in Countryside: The Health Aspects of Agritourism Activities“, *KNOWLEDGE - International Journal Scientific and Applicative Papers*. Vol. 8, No. 1, pp. 131-136. ISSN 1857-92.
13. Marković, J. J., Pavić, D. Mészáros, M., **Petrović, M. D.** (2015). "Measuring the quality of the lakeside tourist destinations: Case Study of Lake Palić and Lake Srebrno (Serbia)", *Journal of Environmental and Tourism Analysis*. Vol. 3, No. 1, pp. 61-79. ISSN: 2286 - 2838, L-ISSN: 2286 - 2838, Available at http://jeta.rev.unibuc.ro/?page_id=236
14. Gagić, S., Erdeji, I., Mikšić, D., **Petrović, M. D.** (2015). „New Trends in Restaurant Industry: Serving Locally Produced and Organic Food“, *KNOWLEDGE - International Journal Scientific and Applicative Papers*. Vol. 8, No. 1, pp. 176-181. ISSN 1857-92.

15. **Petrović, M. D.**, Radović, G., Terzić, A. (2015). "An Overview of Agritourism Development in Serbia and European Union Countries", *International Journal of Sustainable Economies Management (IJSEM)*. Vol. 4, No. 2, pp. 1-14. ISSN: 2160-9659 EISSN: 2160-9667 DOI: 10.4018/IJSEM. Available at <http://www.igi-global.com/viewcomplimentarytitle.aspx?titleid=133267>
16. **Petrović, M. D.**, Marković, J. (2012). „Researching Connection between Service Orientation and Work Satisfaction: A Study of Hotel Employees (Novi Sad, Serbia)”, *Turizam*. Volume 16, Issue 1, pp. 29-39. Available at http://www.dgt.uns.ac.rs/turizam/papers/vol16_1.htm
17. **Петровић, М. Д.**, Ђорђевић, Ј., Јовичић, А., Марковић, Ј. Ј., Лешчешен И. (2012). "Туризам и просторно планирање: Студија случаја Власинско језеро", *Зборник радова Департмана за географију, туризам и хотелијерство*. Вол. 41, стр. 192 - 209. УДК: 338.482: 712. Available at <http://www.dgt.uns.ac.rs/zbornik/issue41.php>
18. Jovičić, A., **Petrović, M. D.**, Gagić, S., Berić, D. (2012). „Značaj liderstva za upravljanje promenama: Studija slučaja hotelskog lanca *Holiday Inn*”, *Turističko poslovanje*. No. 10. pp. 113-125. UDK: 005.322:316.46 ; 005.591:005.22]:640.412, Available at http://www.visokaturisticka.edu.rs/v41_inner.php?str=tupos
19. Марковић, Ј. Ј., **Петровић, М. Д.** (2012). "Туристичка валоризација археолошког налазишта "Виминацијум" према моделу Хилари ду Крос", *Зборник радова Департмана за географију, туризам и хотелијерство*. Вол. 41, стр. 248-262. УДК: 338.483.12: 904 (497.11). Available at <http://www.dgt.uns.ac.rs/zbornik/issue41.php>
20. Jovičić, A., **Petrović, M. D.**, Koprivica, M. (2013). „Značaj hotelskih lanaca za održivi razvoj turizma”, *Turističko poslovanje*. No. 11. pp. 97-104. UDK: 338.488.2:640.412, Available at http://www.visokaturisticka.edu.rs/v41_inner.php?str=tupos
21. Marković, J. J., **Petrović, M. D.** (2013). "Presence of the largest Hotel Franchise Companies on the European Market", *Research Review of the Department of Geography, Tourism and Hotel Management*. No. 42, pp. 165-177. ISSN 1452-0133, ISSN 2334-7074 (online). Available at <http://www.dgt.uns.ac.rs/zbornik/issue42.php>
22. Jovičić, A., **Petrović, M. D.**, Vujučić, D. (2013). „Briga za zaposlene kao princip menadžmenta kvaliteta - Studija slučaja hotelskog lanca Intercontinental Hotels Group”, *Ekonomski signali*. Vol. 8, br. 1, pp. 1-17, ISSN 1452-4457. Available at <http://www.vbs.rs/scripts/cobiss?command=DISPLAY&base=COBIB&RID=199631884>
23. **Петровић, М. Д.** (2013). "Агротуризам у савременој научној литератури", *Агроекономика*. Бр. 59-60, стр. 94-113, UDK: 338.43, YU ISSN: 0350-5928. Available at http://agroekonomika.rs/images/arhiva/agroekonomika_59-60.pdf
24. Demirović, D., Njegovan, Z., **Petrović, M. D.** (2015). "Značaj gastronomskih manifestacija za ruralni turizam Vojvodine", *Агроекономика*. Бр. 65, стр. 79-89, UDK: 338.48, ISSN 0350-5928 (Print), ISSN 2335-0776 (Online), Available at http://agroekonomika.rs/images/arhiva/Agroekonomika_65.pdf

Published articles in Collection of Papers in International Conferences/Seminars

25. **Petrović, M.**, Marković, J. (2011). "Correlation between Service Orientation and Job Satisfaction among the Employee in Novi Sad's Hotels", *International Conference "Contemporary Trends in Tourism and Hospitality"*, Novi Sad. pp. 374-386. Available at http://www.dgt.uns.ac.rs/ctth/ctth_papers.pdf

26. Marković, J., **Petrović, M.** (2011). "The Development of the Danube River Banks in Vojvodina for the Purpose of Nautical Tourism", *International Conference "Contemporary Trends in Tourism and Hospitality"*, Novi Sad. pp. 64-75. Available at http://www.dgt.uns.ac.rs/ctth/ctth_papers.pdf
27. **Petrović, M. D.**, Jovičić, A., Knezy, A. (2012). „Značaj strateških partnerstava za razvoj turizma na destinaciji: Studija slučaja Turističke organizacije Grada Novog Sada“, *Mediteranski dani 2012 – VII Međunarodni naučni skup "Turizam: izazovi i mogućnosti"*, Trebinje (BIH). pp. 332-342.
28. Jovičić, A., Ivkov-Džigurski, A., Pivac, T., **Petrović, M.D.**, Gagić, S. (2012). „Leisure Time, Travel Habits and Possibilities to Travel: Case of Serbia“, *Business, Economics and Tourism Management - peer reviewed papers from the International Conference on Business, Economics and Tourism Management (CBETM 2012), Hong Kong (China)*. pp. 84-88. DOI: 10.7763/IPEDR Available at <http://www.ipedr.com/vol50/018-CBETM2012-A10009.pdf>
29. Jovičić, A., Koprivica, M., **Petrović, M. D.** (2013). "Značaj multikulturalnosti za brendiranje Vojvodine kao turističke destinacije", *IV Međunarodni naučni skup "Multikulturalnost i savremeno društvo"*, Novi Sad. pp. 434-444; Available at <http://www.fpps.edu.rs/nauka/NS%202013/filologija-menadzment-studenti%202.pdf>
30. **Petrović, M. D.**, Đeri, L., Marković, J. J., Galamboš, A., Galamboš, T., Jovičić, A. (2013). "Educational Level Differences in Job Satisfaction and Service Orientation: Case of Hotels in Novi Sad (Serbia)", *The International Conference on Tourism, Transport and Logistics (ICTTL 2013), Section: Tourism, Marketing, Management, Paris (France)*. ISBN 978-616-335-052-7; Available at <http://www.ijbts-journal.com/index.php?lay=show&ac=article&Id=539675441>
31. Марковић, Ј. Ј., **Петровић, М. Д.** (2013). "Приказ културног наслеђа етничких заједница и националних у циљу унапређења савремене туристичке понуде Војводине", *IV Међународни научни скуп "Мултикултуралност и савремено друштво"*, Нови Сад. стр. 486-499; Available at <http://www.fpps.edu.rs/nauka/NS%202013/filologija-menadzment-studenti%202.pdf>
32. **Petrović, M. D.**, Jovičić, A., Marinković, N., Marković, J. J. (2013). "The Present Situation and Prospects of Sport and Business Centre Vojvodina (SPENS) for Development of Tourism and Sport Events", *The International Conference on Tourism, Transport and Logistics (ICTTL 2013), Section: Tourism Development, Policy, and Planning, Paris (France)*. ISBN 978-616-335-052-7; Available at <http://www.ijbts-journal.com/index.php?lay=show&ac=article&Id=539675441>
33. Jovičić, A., Gagić, S., **Petrović, M. D.**, Terzić, A., Vujičić, D. (2013). "Franšizing kao savremeni način poslovanja - Studija slučaja hotelskog lanca InterContinental Hotels Group", *Treći međunarodni naučni skup – Trendovi u razvoju turizma i hotelijerstva, Kotor (Crna Gora)*. str. 109-118; UDK 338.488.2:640.412]:658.2
34. Gagić, S., Jovičić A., Berić, D., **Petrović, M. D.**, Erdeji, I. (2015). "Tourism as a Segment of Spatial Planning of Stara Planina", *International Conference Sustainable Mountain Regions: Make Them Work, Borovets (Bulgaria)*. ISBN 978-954-411-220-2, pp. 203-208.
35. **Petrović, M. D.**, Marković, J. J. (2012). "Development of Sustainable Tourism in Serbia as a part of Comprehensive Environmental Monitoring", *Pro Mountains: Tourism-Environment-Sustainable Development Conference (TEST Conference 2012), Busteni (Romania)*. pp. 35.
36. Marković, J. J., **Petrović, M. D.** (2012). „The Influence of Sport and Recreation on the Development of Mountain Tourism“, *Pro Mountains: Tourism-Environment-Sustainable Development Conference (TEST Conference 2012), Busteni (Romania)*. pp. 28.

37. Marković, J. J., Pavić, D. J., Mészáros, M., M., **Petrović, M. D.**, Srdanović, M. (2014). "Measuring the Quality of the Lakeside Tourist Destinations: The Study of Lake Palić and Lake Srebrno (Serbia)", *The 3rd Romanian-Bulgarian-Hungarian-Serbian Conference, Srebrno jezero*. pp. 123. Available at <http://www.gef.bg.ac.rs/wp-content/uploads/list-of-accepted-abstracts.pdf>
38. **Petrović, M. D.**, Radović, G., Terzić, A. (2015). "An Overview of Agritourism Development in Serbia and European Union Countries", *International Scientific Symposium Information society and sustainable development, Azuga (Romania)*. pp. 14. ISBN 978-973-144-637-0.

Published articles in Collection of Papers in National Conferences/Seminars

39. **Petrović, M.** (2009). "Vlasinsko jezero - mogućnosti za razvoj turizma", *Naučni skup „Savremene tendencije u turizmu, hotelijerstvu i gastronomiji”*. pp. 45-48.
40. Marković, J., **Petrović, M.**, Stamenković, I. (2009). "Manastiri Moravske škole - perspektiva razvoja verskog turizma", *Naučni skup „Savremene tendencije u turizmu, hotelijerstvu i gastronomiji”*. pp. 66-71.
41. **Petrović, M.** (2010). "Travel Regionalization of Bavaria", *II Kongres geografa Srbije (sekcija: turizam)*. pp. 101.
42. Dragin, A., **Petrović, M.** (2010). "Ethical Behaviour of Tourists in foreign Countries", *II Kongres geografa Srbije (sekcija: turizam)*. pp. 98-99.

List of Projects

- 2013–2015: National Project *Geography of Serbia* (Grant: III 47007), supported by Ministry of Education, Science and Technological Development, Republic of Serbia
- 2012-2013: National Project *Transformation of Geo-space of Serbia – past, contemporary issues, suggestions and solutions* (Grant: OI 176020), supported by Ministry of Education, Science and Technological Development, Republic of Serbia

Other qualifications

- May 2015 - to the present: Editor-in-Chief of the Journal of the Geographical Institute "Jovan Cvijić" SASA (Social Geography Subjects)
- Member of the International Scientific Committee of the *International Conference "Jovan Cvijić – 150th Birth Anniversary"*, October 12-14, 2015, Belgrade, Serbia; Co-organizers: Serbian Academy of Sciences and Arts (SASA), Geographical Institute „Jovan Cvijić” SASA and Belgrade City Museum

Scholarships and awards

- 2012-2014: *Scholarship for Ph.D. students*, Serbian Ministry of Education, Science and Technological Development
- 2008-2011: *Student scholarship*, Serbian Ministry of Education
- 2008: *Faculty award for outstanding achievement in studying*, Faculty of Sciences, University of Novi Sad
- 2008: *Knowledge competition of students of tourism*, won first place, Tivat (Montenegro)
- 2001: *Republic competition in geography*, won second place, Belgrade (Serbia)
- 2001: *Regional competition in geography*, won first place, Požarevac (Serbia)

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